

# MEDIA ADVISORY

## Additional Information

'THE SOUND OF GOSPEL' returns to the stage for Black History Month concert at North Central University

*All-star musical lineup brings anthology to life depicting richness of Gospel music – from yesteryear to today*

WHAT: [The Sounds of the Gospel: An Anthology Depicting the Rich History and Evolution of Gospel Music](#). Produced by well-known playwright, producer, director William Pierce of [2nd Chance Outreach](#) and directed by Academy Award nominated vocalist, actor and playwright [Jevetta Steele](#) of the gospel singing family The Steeles, the musical chronicles the history of the genre.

WHO: Concert sponsor 2ndChance Outreach is bringing to the stage an all-star lineup of top-rated gospel music industry talent including Tonia Hughes-Kendrick, Cornisha Garmon, Geoff Jones, J. Michelle Caldwell, Fred Steele, Jr., Jhadiya Steele, Jackson Hurst, Angel Woods, and Lysanis Shelby.

WHEN: Saturday, February 4, 2023 – 7 p.m.  
Sunday, February 5, 2023 – 3 p.m.

WHERE: [North Central University](#)

1400 Elliot Ave. S

Minneapolis, Minnesota 55404

WHY: Organizers say Black History Month is a time to focus on oft-overlooked contributions by African Americans, to the nation's cultural landscape – and to explore the evolution and richness of gospel music. The story will come to life through dance, drama, instrumental and vocal music. Producer William Pierce says, "The audience will experience the rhythm from the shores of Africa, the moans and cries of our enslaved ancestors' work songs, and the melodic sounds and intonation of the legendary the 'Dr. Watts hymn.' He continues, "They'll hear the quartet harmonies, learn choir origins, the upbeat sounds of what we refer to as 'Praise and Worship Teams', and today's contemporary Gospel." Proceeds will benefit the [Colon Cancer Coalition](#).

HOW: Tickets prices are \$15 to \$35 including student rate and available online at <https://www.tix.com/ticket-sales/SOG/5473> or by calling 2nd Chance Outreach at 952-567-3986.

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NOTE TO EDITORS: Concert producer William Pierce of 2nd Chance Outreach, concert director Jevetta Steele, and artists are available for interviews.

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